

PORTMEIRIONGROUP

Portmeirion Group PLC

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www.portmeiriongroup.com

IMPORTANT - UPDATE ON ARRANGEMENTS FOR THE ANNUAL GENERAL MEETING ON 25 MAY 2021 - COVID-19

The notice of our 2021 annual general meeting ('AGM') was posted to shareholders in early April 2021. At the time of writing that notice, in light of the mandatory social distancing measures put in place by the UK Government in England as a result of Covid-19, we anticipated that indoor public gatherings and meetings would still be very severely restricted at the time of our AGM on 25 May 2021. We therefore proposed to hold the AGM with the minimum attendance required to form a quorum and made clear that shareholders should not seek to attend the AGM in person as entry to the AGM would be refused. However, we promised to monitor the situation as it evolved and to adapt arrangements for the AGM should restrictions on indoor gatherings be lifted to a sufficient extent to make shareholder attendance in person possible.

Since posting the notice of AGM, the Company has been closely monitoring public health guidance and announcements made by the UK Government relating to the Covid-19 pandemic. As shareholders will be aware, on 10 May 2021 the UK Government announced changes to Covid-19 restrictions that are expected to take effect in England from Monday 17 May 2021. Whilst many restrictions will continue to remain in place, from that date mandatory limits on indoor gatherings will be eased and people will be able to attend indoor events, including business events such as company general meetings, subject to attendance being capped according to the type of venue and attendees following the Covid-19 secure measures set out by those venues.

The AGM is due to be held at 12.00 noon on 25 May 2021 at our registered office at London Road, Stoke-on-Trent, Staffordshire ST4 7QQ. If the changes to the rules on indoor gatherings and events take effect as planned, then we anticipate that we will be able to welcome to the AGM in person the maximum number of shareholders that we are able to accommodate within safety constraints and in accordance with UK Government guidance. Accordingly, shareholders will be able to attend the AGM in person should they wish to do so. However, the safety and security of our shareholders, staff, the communities in which we operate and those involved in running the meeting continues to be of paramount importance to us. In addition, there are likely to be limits on the number of people that we can safely accommodate at the venue for the meeting to ensure that it is Covid-secure, and so it is possible that some guests may still not be permitted entrance to the meeting. As a result, in light of the continued prevalence of cases of Covid-19 and the health risks that public gatherings may still pose, in particular to more vulnerable members of our community, we urge shareholders to only attend the AGM in person should this be absolutely necessary. We do recognise that the AGM is an important event for shareholders and the Company is keen to ensure that shareholders are able to exercise their right to vote. Accordingly, we urge all shareholders instead to exercise your right to vote at the meeting by appointing a proxy, as detailed below.

Attendance at the AGM

Shareholders who anticipate attending the AGM in person, should this be possible, are urged to pre-register attendance as soon as possible by completing and returning the Attendance Card that was sent to you alongside the notice of meeting in accordance with the instructions on that card. As an alternative, shareholders can pre-register attendance by emailing shareholderenquiries@portmeiriongroup.com by no later than 12.00 noon on 23 May 2021.

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Covid-security measures will be in place at the venue for the AGM for the safety and protection of every person who does attend, including limits on the number of guests, no circulation of shareholders or directors before or after the meeting; and no refreshments being served before or after the meeting. Shareholders should follow the UK Government's guidance on how to stop the spread of Covid-19 at all times, including if you have been vaccinated against Covid-19.

We urge shareholders to continue to monitor guidance and/or directions issued by the UK Government on Covid-19 and to act accordingly. In particular, if you are required to self-isolate, we would ask that you comply with the UK Government restrictions and do not attend the AGM in person. Anyone attempting to attend the AGM in person and displaying Covid-19 or flu-like symptoms will not be admitted to the AGM and/or will be removed from the AGM to ensure the health and wellbeing of all other individuals in attendance.

Questions and Proxies

We encourage shareholders to email our Company Secretary at shareholderenquiries@portmeiriongroup.com with any questions you have on the business of the AGM or the Report and Accounts in advance of the meeting. We will answer questions raised by any shareholder as soon as reasonably practical. Further we strongly encourage you to complete and sign the form of proxy sent to you with the notice of AGM whether or not you propose to attend the AGM, appointing the Chair of the meeting as your proxy rather than any other named individual, and return it to our registrars as soon as possible. They must receive it by 12.00 noon on 23 May 2021. This will enable you to exercise your right to vote remotely.

Further updates

We will continue to monitor public health guidance and announcements made by the UK Government in advance of the AGM. If circumstances change and we need to make further changes to arrangements for the AGM as a result, we will provide updates on the Shareholder Information page of our corporate website at www.portmeiriongroup.com. This can be accessed through the Investors pages by selecting Investors from the navigation banner at the top of the homepage. We recommend that shareholders should continue to monitor this page for updates in advance of the AGM.

14 May 2021